

March  
2006



# ***WIC TACKS***



**VENDORS** are responsible for the following to prevent errors and noncompliance:

## ***CHANGES* IN ALLOWED INFANT FORMULA, INFANT CEREAL, & JUICE**

### **Enfamil and ProSobee LIPIL *APPROVED* as of April 1, 2006**

**April 1 - June 30, 2006: Checks can be used for EITHER -  
Enfamil / ProSobee with IRON**

***or***

**Enfamil / ProSobee with LIPIL**

**After JULY 1, 2006 - LIPIL only - as stated on check**

### **INFANT FORMULA**

**Enfamil Lipil** with Iron 12.9 ounce powdered & 13 ounce concentrate



**Prosobee Lipil** 12.9 ounce powdered & 13 ounce concentrate.

# JUICES and INFANT CEREAL are BRAND SPECIFIC starting JULY 1, 2006

## Juice



**All Juice Must Be:** 100% juice, with no sugar added, with at least 120% Daily Value (DV) for vitamin C.

### Frozen Concentrate in 10 oz.-12 oz. Cans

## These Brands Only

Apple – Best Yet, Minute Maid  
Orange – Minute Maid (Original, Pulp Free, Low Acid or Original with Calcium)  
Pineapple – Dole  
Purple Grape – Welch's (yellow pull strip)  
White Grape – Welch's (yellow pull strip)

### Ready to Use in 46 oz. Plastic Bottles

## These Brands Only

Apple – Juicy Juice, Treetop  
Juicy Juice (All flavors and blends)  
Vegetable – V8 100% Vegetable Juice (Original or Low Sodium)

Cannot buy non-frozen concentrate and any juice with added zinc or other nutrients.

## Infant Cereal

## Beechnut and Gerber Brands Only

Barley, Mixed, Oatmeal, or Rice.

Size: 8 or 16 ounce box



Cannot buy high protein cereals or cereals with yogurt, fruit, or infant formula.

# NO CHANGES in MINIMUM STOCKING REQUIREMENTS

*Thank you for your consideration  
of WIC shoppers.*

**- WIC Vendor Management Unit -**

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